



anchor industries



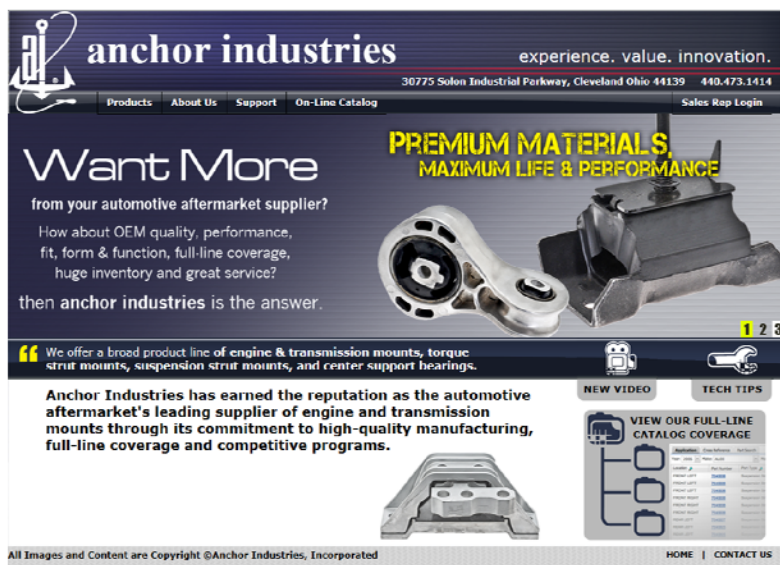
March, 2012

New, Improved Website Includes More Marketing Support Tools

Anchor Industries has worked diligently over the past few years to add more usable tools to our website and we are pleased to announce that our newly improved website is up and running. We listened to your suggestions and have added more sales support tools, product videos, tech tips and detailed product information.

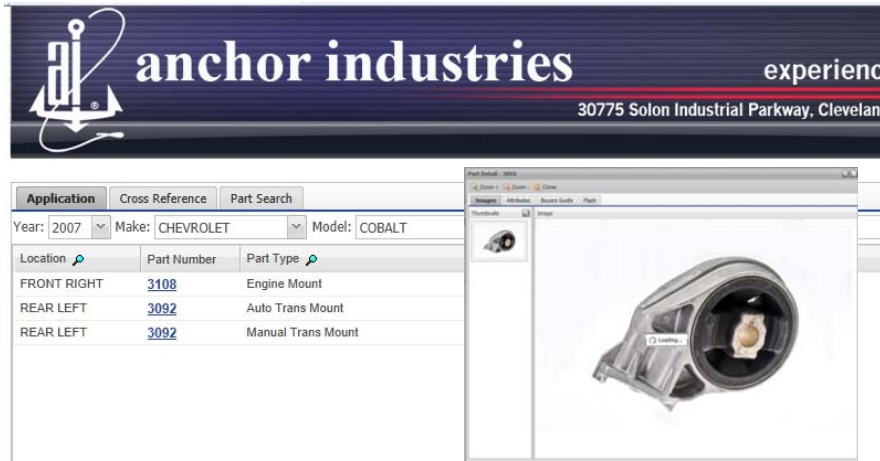
Key site enhancements include:

- Educational Product Videos
- Technical Tip Bulletins
- Detailed product cut-a-way photos to better illustrate Anchor's advantages
- Downloadable marketing brochures and Sales Bulletins
- Updated on-line catalog includes:
 - √ All the newest part numbers
 - √ Detailed product images
- Automated National Sales Rep support map and contact information links
- *More information will continue to be added!*



Take a tour at
www.anchor-online.com

The updated website is database driven, which makes it easy to update and add information to quickly keep pace with market changes. Our continuous goal is to provide most key information on this site, so you don't have to waste valuable time making phone calls or waiting for information to eventually be delivered to you.



In today's market we understand your need for innovative professional sales support tools along with having quick and accurate access to key information. The updated website is more interactive and provides our customers and sales force with the most up-to-date sales tools and support information available. We will continue to add information and make improvements as we build more tools. In the meantime, we welcome you to visit our site and feel free to make suggestions on additional tools or information you would like to see added.

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